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GREAT IDEAS FOR STOCKING STUFFERS



Las Vegas Writes

Edgy new collection showcases the current crème of Las Vegas writing talent, from novelists to journalists, in a series of bite-sized stories exploring a common Vegas theme—from some very different perspectives ... [Click here for more details](#)



Video poker strategy cards from Bob Dancer

Pocket-sized expertise from the #1 player in the world.

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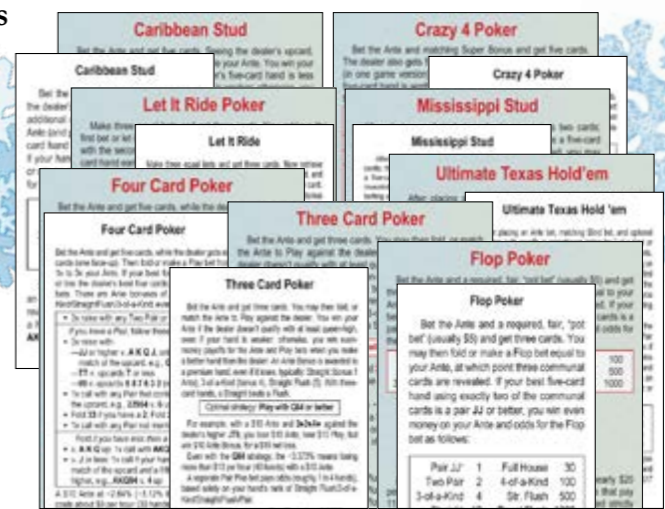
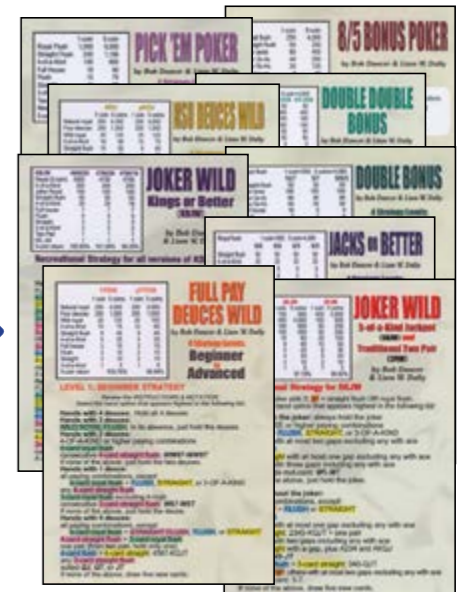
7-in-1 Poker Handheld game

A ShopLVA best-seller, this fun hand-held device features seven of your fave video poker games, but it's only available for the holidays, so grab 'em while you can! [Click here to see more games](#)

Table-Game Strategy Cards from James Grosjean

Take the sting out of the house edge with these handy cards from the "casino-killer," available exclusively at ShopLVA.com.

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FICTION

NEW

GETTING BETTER ALL THE TIME Las Vegas Writers Explore Progress

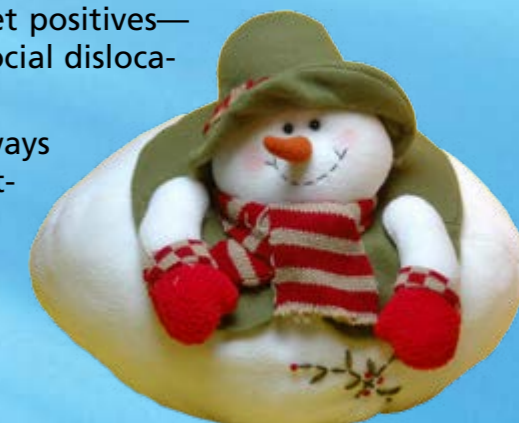
Aurora Brackett, Henry Brean, Geoff Carter, Abigail Goldman, John Katsilometes,
Rena Mason, Kris Saknussemm, Doug Unger, Sarah Jane Woodall, and Editor Scott Dickesheets

SOFTCOVER • RETAIL PRICE: \$13.95 • **SHOPLVA PRICE: \$10.46**

Las Vegas Writes is an annual themed anthology that showcases the best of Las Vegas' writing talent, from novelists and short-story writers, to essayists and literature journalists.

Produced in conjunction with the Vegas Valley Book Festival, this 2013 edition is the fifth collection in the series, with this year's contributions exploring the concept of "progress" in its broadest sense, from net positives—downtown's rejuvenation; personal stories of emotional or spiritual growth—to the flipside of social dislocation and other dark portents highlighting the limits and risks of change and "modernization."

As a city that, from its very inception has consistently challenged convention, "Sin City" has always coined its own definition of progress. In these stories and essays by some of Las Vegas' finest writers, you will see how locals weave spectacle, risk, and reward into the narratives of civic, political, financial, and personal progress—and at what price it comes.



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RISK OF RUIN

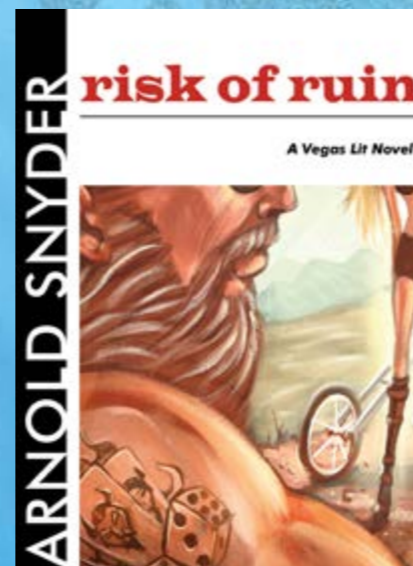
ARNOLD SNYDER
SOFTCOVER

RETAIL PRICE: \$11.95 • **SHOPLVA PRICE: 5.50**

He's a gambler. She's God. It's a match made in
Heaven ... Or Hell.

A thought-provoking social satire that questions traditional concepts of religion, love, sex, family, morality, death, and what it really means to be "God," *Risk of Ruin* is an unconventional love story set against the backdrop of Las Vegas and Reno. The debut novel from acclaimed blackjack player and writer Arnold Snyder, this title is available in limited edition autographed by the author.

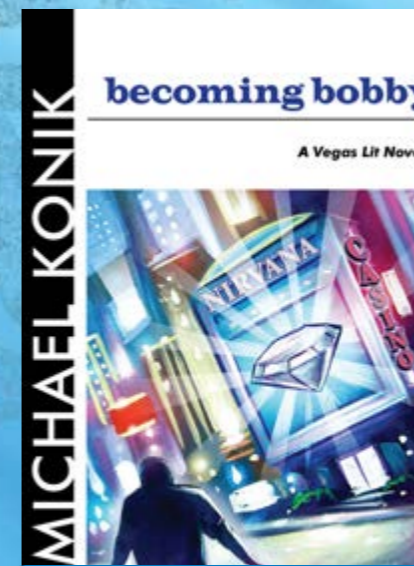
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BECOMING BOBBY

MICHAEL KONIK
SOFTCOVER

RETAIL PRICE: \$11.95 • **SHOPLVA PRICE: \$5.50**

Former *Cigar Aficionado* gaming columnist and best-selling author of real-life gambling stories, including *The Man with the \$100,000 Breasts*, Michael Konik's debut novel is a surreal fantasy about a humdrum working stiff who suddenly finds himself the highest of high rollers. By turns dark, disturbing, and hilariously funny, Konik's incisive take on our aspirational social values will definitely get you thinking—and laughing out loud.

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[Click here to order both books for one low price of \\$7.](#)

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GUIDE BOOKS

EATING LAS VEGAS THE COMPLETE TRILOGY!

JOHN CURTAS, MAX JACOBSON, AL MANCINI

The sad news is that 2013 was the last year for our acclaimed Las Vegas restaurant guide; the GREAT news is that you can purchase the full set of 2011, 2012, and 2013 editions of *Eating Las Vegas: The 50 Essential Restaurants*, for the bargain price of just \$10!

Featuring expert critiques from Las Vegas' top three food writers, the ever-feisty trio never fails to amuse, as well as inform, with their unorthodox approach to restaurant reviewing. All three volumes feature beautiful full-color photography, plus a back-of-the-book section of "Additional Recommendations,"—from pizza to sushi, cheap eats to cocktails, and steakhouses to desserts—which expanded with each new edition and provides an alternate wallet-friendly take on dining, lunching, or even breakfasting out in Sin City.

While nothing stays still for long in Las Vegas, and some restaurants featured over the years are no longer with us, these unique volumes remain a must-have guide to eating in what's now recognized as one of America's top culinary destinations, and with only limited numbers remaining of each edition, these are set to become a collector's item that no foodie or Vegas fan should be without on their bookshelf.

Get all three books
for only \$10



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2011



2012



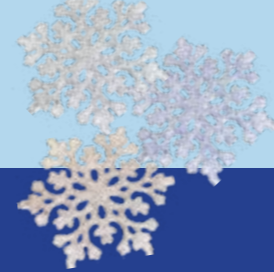
2013

"If you spend much time in Las Vegas, you need this book." —L.A. Times

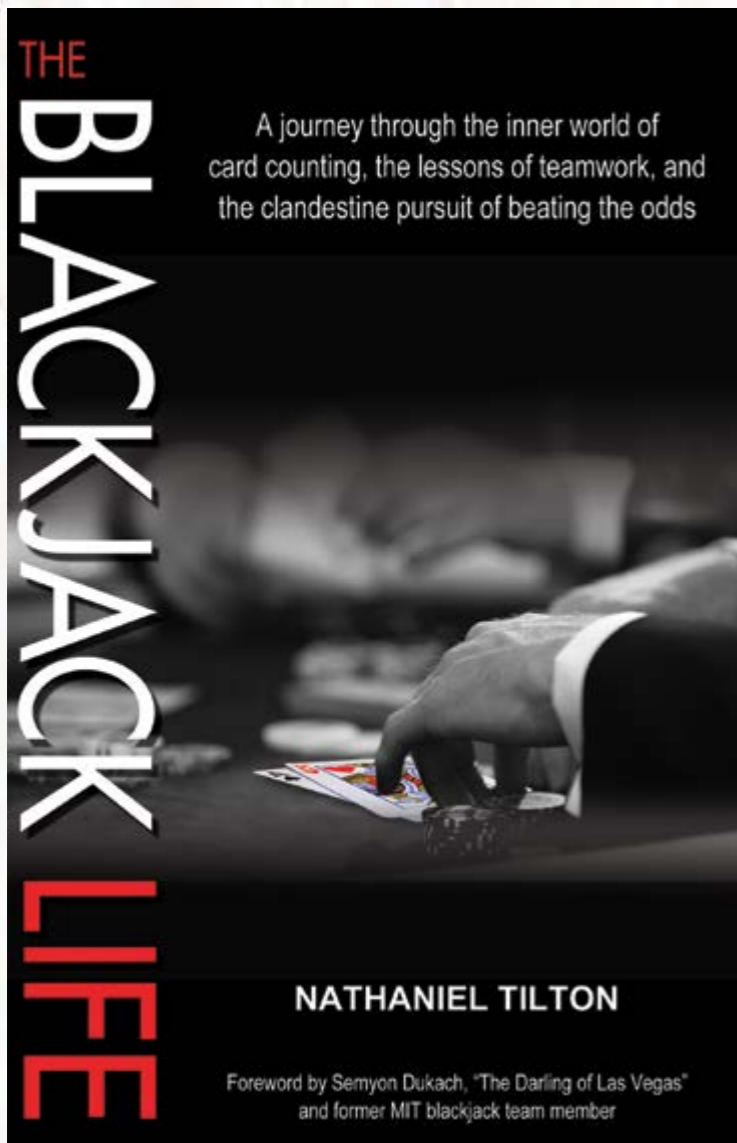


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BLACKJACK



SOFTCOVER • RETAIL PRICE: \$15.95

SHOPLVA PRICE: \$11.96

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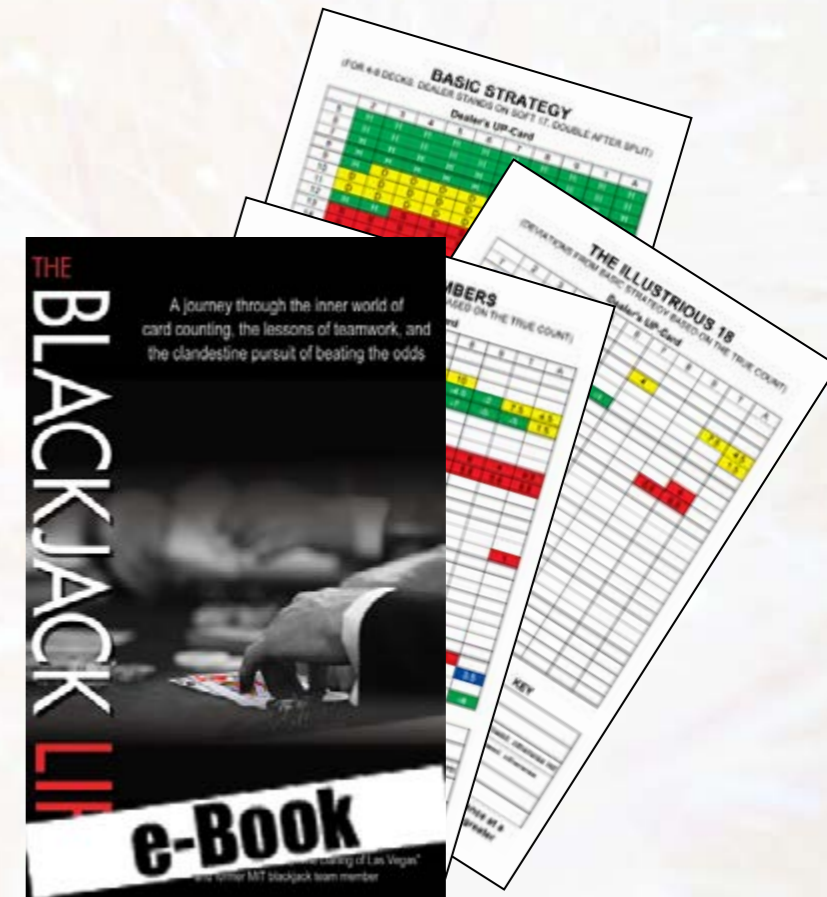
THE BLACKJACK LIFE

NATHANIEL TILTON

Author Nathaniel Tilton was just a regular guy with a regular job when he read *Bringing Down the House* and decided he wanted to do what the players in that book did. A journey through the inner world of card counting, the lessons of teamwork, and the clandestine pursuit of beating the odds, in *The Blackjack Life* Tilton relates the story of his personal journey through the smoke-filled casinos in which he and his playing partner gambled, to the seedy backrooms that he hoped he would never see. More than just wins and losses, *The Blackjack Life* is about the growth of a man who discovered himself through the unlikeliest of places—the world of professional blackjack—and who now shares his informed view of the opportunities that still exist for skilled players and what it's really like to travel that road today.

FROM ANTHONY CURTIS:

Just as Nathaniel switched things around in his playing style, he also wrote a different kind of blackjack book—a narrative that teaches. In that sense, *THE BLACKJACK LIFE* is similar to Barry Meadows' *Blackjack Autumn*, only it's more instructional, covering all the key elements of playing professionally—learning, training, transitioning to live play, getting away with it, dealing with partners, dealing with heat, and dealing with the wins and losses and all the ups and downs that go with them. Throughout the story, the key concepts behind card counting are defined and explained, but it's not like being buried in a textbook; rather it's a good and entertaining read.

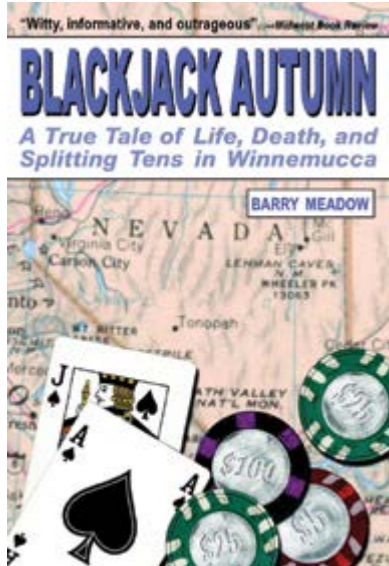


eBook versions include color strategy charts

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BLACKJACK BONANZA



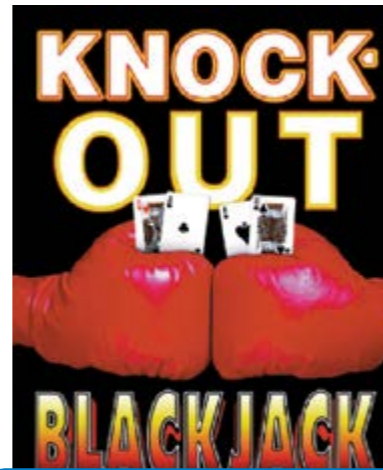
With wit and wisdom, Meadow takes you on an incredible journey—literally, figuratively, even spiritually—all within the context of a professional blackjack player's remarkable way of life.

Gambling lessons, life's lessons, Nevada geography lessons—this one's got it all. One of the most highly acclaimed gambling books in the past half-decade.

BLACKJACK AUTUMN • \$11.22

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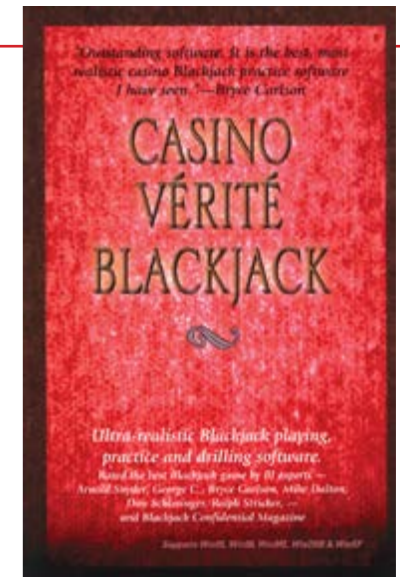
The Knock-Out card-counting system eliminates the mountain of mental arithmetic necessary to win at blackjack. The scientifically devised K-O count can be used profitably anywhere blackjack is played: Las Vegas, Atlantic City, Mississippi, riverboat casinos, Native American casinos, the Bahamas, and on cruise ships.

This second edition, revised and expanded, is now easier to use than ever.

KNOCK-OUT BLACKJACK • \$13.46

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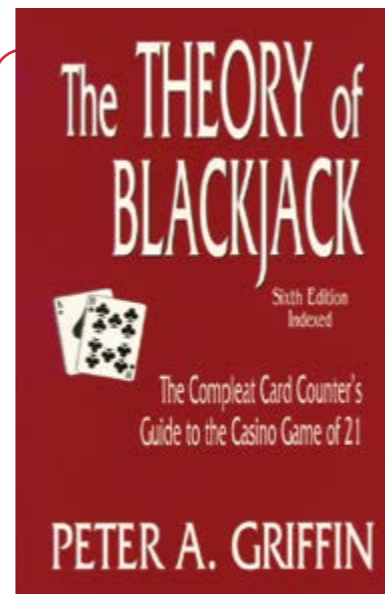
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Rated the best blackjack software by *Blackjack Forum*, *Blackjack Review*, *Blackjack Confidential*, and *Win Magazine*. Includes more than 400 parameters (trillions of combinations) and a casino database with 532 casinos. Provides 28 drills, dozens of table formats, tournament play, and support for front-loading, spooking, wonging, and warped card recognition.

CASINO VÉRITÉ BLACKJACK • \$90

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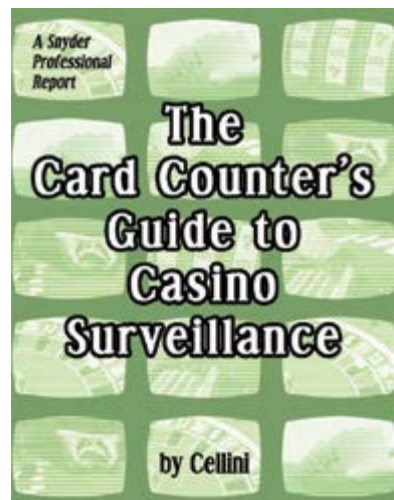


Generally considered the bible for serious blackjack players, Peter Griffin's classic work provides insight into the methods and numbers behind the development of today's card-counting systems. Contains the most complete and accurate basic strategy.

THEORY OF BLACKJACK \$9.71

[Click here to order.](#)

The Card Counter's Guide to Casino Surveillance is packed with inside advice on solo and team-play tactics, how to fly below the radar screen, how to confuse the agents and software, successful camouflage and counter-offensive techniques, even sure-fire ways to get busted. This 135-page special report is a mighty weapon in any card-counter's arsenal—and it's fascinating reading for anyone interested in how casinos work.



THE CARD COUNTER'S GUIDE TO CASINO SURVEILLANCE • \$44.95

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VIDEO POKER

The absolute cheapest way to purchase the best video poker products on the market



Video Poker for Winners!

SOFTWARE • SHOPLVA PRICE: \$49.95

Bob Dancer's Video Poker for Winners! software does everything but pay you money. With this software you can play video poker as a game, use it as a tutorial, create strategies, focus on problem areas, check unusual hands, calculate bankroll requirements, figure slot club paybacks, check expected value, and much much more. This is the easiest way to master video poker.

[Click here to order.](#)

Video Poker for the Intelligent Beginner

SOFTCOVER • SHOPLVA PRICE: \$18.71

Dancer is the world's number-one video poker expert. His successes are legendary, and he's also a world-class teacher. Now, after years of creating the industry standards in reports, strategy cards, and software, Dancer has written the quintessential beginner's guide on the game, Video Poker for the Intelligent Beginner, the companion to his software.



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Order Both and Save!

Ultimate VP Bundle • \$90

Includes: VPW Software/VPIB Book/9 Strategy Cards
Retail Price: \$124.90

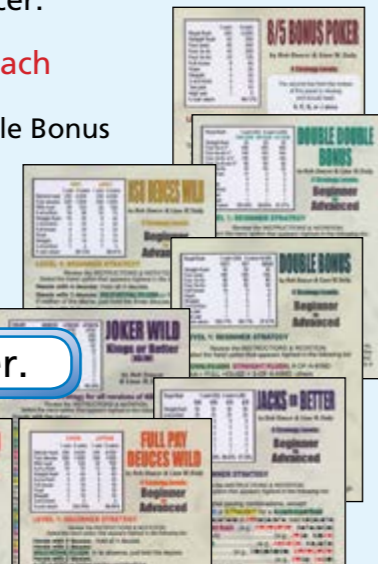
Video Poker Strategy Cards

SET OF 9 • SHOPLVA PRICE: \$50

Perfect your playing strategies, either at home or in the casinos, with these pocket-size laminated strategy cards by Bob Dancer.

Individual Cards • \$6.95 each

- Double Bonus | Double Double Bonus
- 8/5 Bonus | Jacks or Better
- Joker Wild Kings or Better
- Joker Wild 2-Pair
- Full-Pay Deuces Wild
- NSU Deuces | Pick 'em Poker



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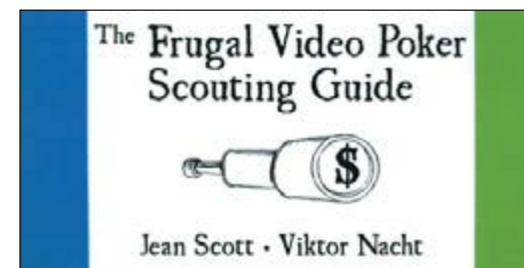


[Click to HERE to check out Bob Dancer's new FREE weekly article at LasVegasAdvisor.com](#)

Frugal Video Poker Scouting Guide

SOFTCOVER • SHOPLVA PRICE: \$19.99

This handy video poker tool contains 184 pay schedules for 37 different video poker games played all over the country. The pay schedules detail the return for each game, making profitable video poker games in any casino easy for anyone to identify.



[Click here to order.](#)

Frugal Video Poker

SOFTCOVER

SHOPLVA PRICE: \$14.96

Frugal Video Poker is the most comprehensive book ever written on practicing, playing, and winning at this popular casino game. Video poker is beatable—when you know what pay schedules to look for and how to play when you find them. Whether you want to play for profit or merely make your money last longer in a casino, *Frugal Video Poker* will take you where you want to go.



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Order Both and Save!

Frugal VP Bundle • \$23.95

Includes: Frugal VP Book/Frugal VP Guide
Retail Price: \$39.90



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STRATEGY CARDS

Each 3.5" x 5" full color card comes with a 2.125" x 3.375" wallet-sized card for easy reference.

INDIVIDUAL CARDS • \$5.95 each

***Click on the following names to order individual cards.**

Four Card Poker/Crazy 4 Poker

Caribbean Stud/Flop Poker

Let It Ride/Three Card Poker

Ultimate Texas Hold 'em

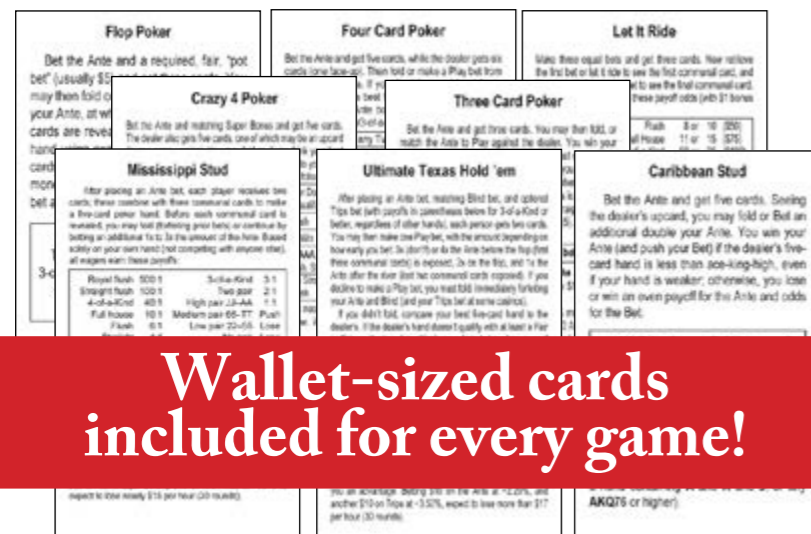
Mississippi Stud

[Click here to order.](#)

Table-Game Strategy Cards

FULL SET (FIVE CARDS/EIGHT GAMES): \$20

Why do casinos love the "carney" games? Because the public plays them at double-digit disadvantages. And while a basic strategy alone will not yield a player advantage over these games, playing them properly compared to what might seem intuitively correct can save you hundreds of dollars over just a couple of sessions. In the typical LVA fashion of getting the best information from the top experts, these cards were authored by casino-killer extraordinaire, James Grosjean. They provide the optimal strategies for eight of the most popular poker-derivative games, along with the casino edge for different paytables and instructions on how to play each. Buy the cards for the games you play individually or get the complete set to save. Each comes with two cards, one that fits in your pocket and a second that's small enough to carry in your wallet.



Wallet-sized cards included for every game!



AVAILABLE INDIVIDUALLY OR AS A PACKAGED BUNDLE

BEYOND NUMBERS: JAMES GROSJEAN NOW BLOGGING

Considered by many to be the top professional player in the world today, James Grosjean is the youngest-ever inductee into the Blackjack Hall of Fame and knows more about what's going on in the gambling trenches than anyone else in the business. While famous among pros, the two books he's authored—Beyond Counting and Exhibit CAA: Beyond Counting—are not available for purchase by the general public (you have to be permitted to buy them by the author and used copies have sold on eBay for as much as \$2,700).

Now, for the first time ever, Grosjean is sharing his insights and ideas in a new blog, Beyond Numbers, which appears exclusively under the LVA umbrella. Whether you're a casual gambler or a hardcore pro, we guarantee you will learn from this new feature, which will entertain as well as inform you.

Click here to check it out!



CLICK HERE to read Anthony Curtis' review and how much \$\$ these cards can save you.

8 GAMES ON 5 CARDS



EXCLUSIVELY FOR LVA!

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TOP POKER TITLES

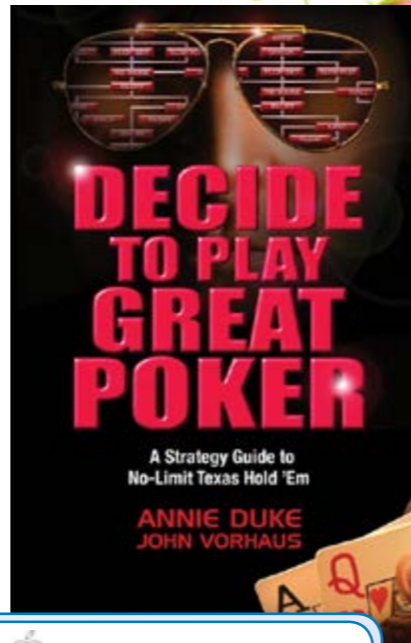
#1 Best-Selling Poker Book on Amazon

Decide to Play Great Poker

SOFTCOVER • **SHOPLVA PRICE: \$26.21**

Not for nothing has Annie Duke's poker book been sitting at the top of the Amazon best-seller list for weeks now. A revolutionary guide how to make great poker decisions, *Decide* will teach you how to identify and analyze poker's many variables, interchange them within basic game-situation templates, and become knowledgeable, comfortable, and confident in any poker situation.

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Poker Bundle • \$44.95
Includes: *Decide to Play/Raiser's Edge*
Retail Price: \$69.90

A Powerhouse of Poker Minds Join Force

The Raiser's Edge

SOFTCOVER • **SHOPLVA PRICE: \$26.21**

From Lee "Kill Everyone" Nelson and Bertrand "ElkY" Gropellier, with contributions from Tony Dunst and Tysen Streib, *The Raiser's Edge* is one of the most significant advanced poker strategies to have been published in recent years. French poker phenom ElkY added a WSOP bracelet to his WPT Player of the Year accolades, bringing his lifetime live-tournament winnings to almost \$8 million. Together, he and his esteemed co-authors analyze how and why the LAG and hyper-LAG styles work, with instructions on how to apply and defend against them.

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Kill Everyone

SOFTCOVER • **SHOPLVA PRICE: \$26.21**

Kill Everyone has a perfect blend of real-time experience, poker math, and computational horsepower combined to create new concepts and advanced strategies for multi-table tournaments, Sit-n-Gos, and satellites. It explains how to choose the right strategy for the right game, provides the proper tactics, and introduces new weapons into a tournament-poker-player's arsenal. If you're serious about playing tournament poker, both live and online, this book is for you.

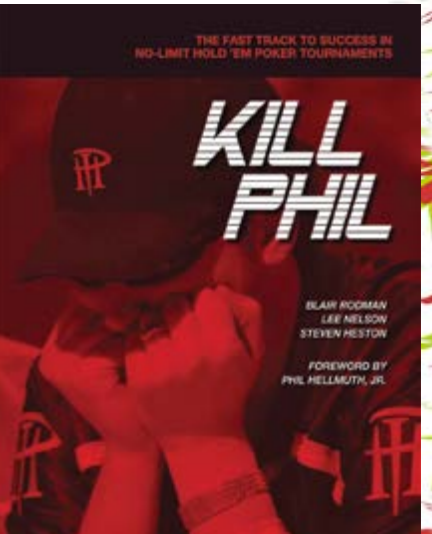
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Kill Phil

SOFTCOVER

SHOPLVA PRICE: \$18.71

In *Kill Phil* 2nd Edition, the authors (Aussie Millions champ Lee Nelson and WSOP bracelet-winner Blair Rodman) have recommended tweaks that take into account the effects of evolving strategies. Still, the essence of *Kill Phil* remains the same, and reading this book will allow new players to compete immediately in poker tournaments, even against seasoned pros. Highly recommended for all no-limit hold 'em tournament players.



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Table-Game Strategy Cards

FULL SET (FIVE CARDS/EIGHT GAMES): \$20
INDIVIDUAL CARDS: \$5.95

See page 7 for full details.

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FREE SHIPPING ON STRATEGY CARDS

Kill Phil Strategy Cards

Set of 4 • **ShopLVA price: \$14.95**



Kill Phil, took the poker world by storm—scaring the Hellmuths, Iveys, and Gordons, and giving the little guys a fighting chance in no-limit hold 'em tournaments. Now you can bring a condensed version of this game-changing strategy guide with you to live tournaments, with this handy set of strategy cards, including Kill Phil Rookie, Basic Live, and Advanced Strategy Post-Flop Play. There's also a Basic Online card, for use as a quick reference when playing at home.

[Click here to order.](#)



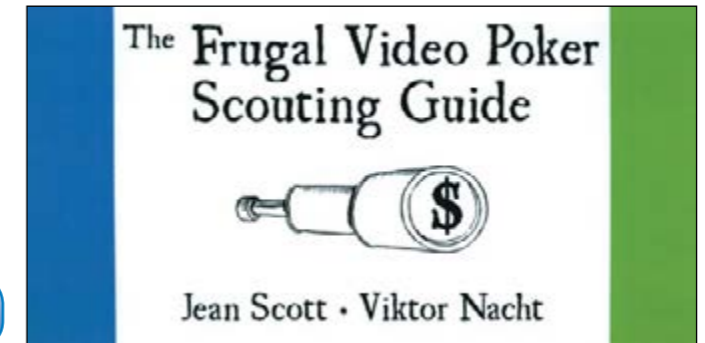
Frugal Video Poker Scouting Guide

SHOPLVA PRICE: \$19.99

Compiled by Jean "Queen of Comps" Scott, this pocket booklet of pay schedules for the most popular VP games details the return for each game, making finding profitable video poker games in any casino easy for anyone. The perfect companion to Dancer's strategy cards.

See page 6 for more details.

[Click here to order.](#)



Video Poker Strategy Cards

Set of 9 • **ShopLVA price: \$50**

Available individually for your favorite games, or as a discounted bundle of nine, these durable laminated video poker strategy cards take you from beginner to advanced level at all your favorite video poker games. Safe to use in the casino.

INDIVIDUAL CARDS • \$6.95 each

- Double Bonus
- Double Double Bonus
- 8/5 Bonus
- Jacks or Better
- Joker Wild Kings or Better
- Joker Wild 2-Pair
- Full-Pay Deuces Wild
- NSU Deuces
- Pick 'em Poker

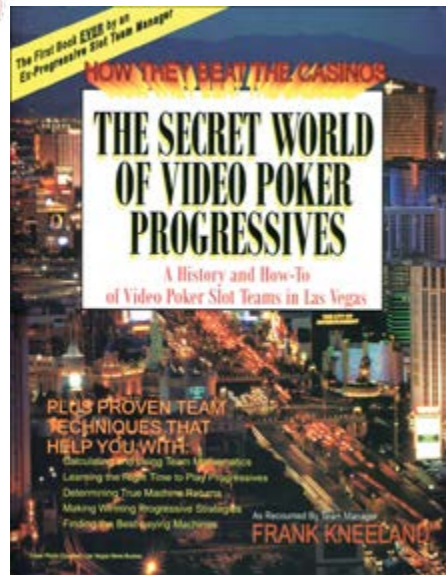


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MORE VIDEO POKER



The Secret World of Video Poker Progressives

SOFTCOVER • **SHOPLVA PRICE: \$24.95**

This is the first and last word on playing video poker progressives. Author Frank Kneeland has searched out and played positive-expectation-yielding progressive video poker machines for years and has managed several teams of video poker pros. Now he's compiled his considerable knowledge on this subject in a book that tells you everything you need to know about the fine points of play, all woven together with real-life stories that illustrate their practical application. This book that can easily earn you more than its cost.

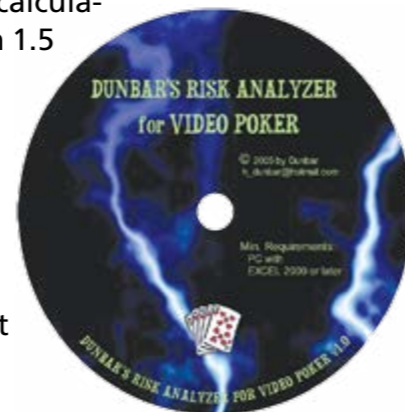
[Click here to order.](#)

Dunbar's Risk Analyzer for Video Poker

SOFTWARE V1.5 • **SHOPLVA PRICE: \$19.95**

This program does accurate bankroll and risk-of-ruin calculations for a wide variety of video poker games. Version 1.5 contains new charts and tables.

Comes pre-loaded with 24 video poker pay schedules and room for another 50 custom games. Easy to use; requires Windows 95 running Microsoft Excel version 7.0 or later. Not available for Macintosh.



Version 1.5 now contains new charts and tables

[Click here to order.](#)



The Frugal Gambler

SOFTCOVER

SHOPLVA PRICE: \$6.99

Jean Scott's frequent TV appearances, her long-term success in casinos around the world, and the solid low-rolling advantage-play techniques she's divulged along the way have all helped catapult *The Frugal Gambler* into the ranks of best-selling gambling books, having sold more than 100,000 copies, at one point reaching the number-two spot on Amazon.com's sales list.



[Click here to order.](#)

Million Dollar Video Poker

SOFTCOVER • **SHOPLVA PRICE: \$12.71**

Starting with a \$6,000 bankroll, Bob Dancer won more than \$1 million in just six years. His book, *Million Dollar Video Poker*, recounts his meteoric ups and downs and provides lessons for players of all skill levels. Dancer explains how video poker is one of those rare casino games that can truly be beaten by a talented, informed, and highly disciplined player. Never before has a top video poker professional shared so many of his winning secrets.

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2014 AMERICAN CASINO GUIDE

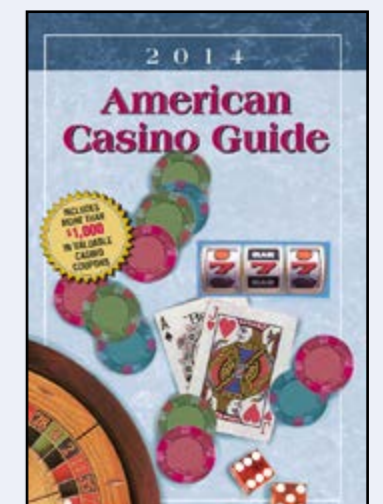
SOFTCOVER • RETAIL PRICE: \$18.95

SHOPLVA PRICE: \$15.95

Includes more than 200 coupons from casinos all over the United States!



This guide, updated annually, is packed with detailed information on every U.S. casino—hotels, resorts, megaresorts, riverboats, barges, Native, you name it. It lists all the vital statistics on each casino, including maps and directions, and provides detailed reports on which casinos offer the best games in every major gaming jurisdiction. Informative articles cover all the casino games, plus promotions, slot clubs, funbooks, payback percentages, and more. A must for anyone planning to visit any casino in the U.S.



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HAND-HELD GAMES

Mega 7-in-1 Video Poker

RETAIL PRICE: \$19.95
SHOPLVA PRICE: \$14.95

[Click here to order.](#)

It's back! Our best-selling Color Poker hand-held video poker game has been sorely missed for a couple of years, but now, just in time for the holiday season, comes the all-new Mega 7-in-1 game. Featuring seven of your favorite video poker games, including Draw Poker, Deuces Wild, Bonus, Double Bonus, Double Double Bonus, Jokers Wild, and Double Jokers Wild, this top stocking-stuffer also features an easy-to-read mega-large screen and we're offering it at an unbeatable price.



Hit Me 21

RETAIL PRICE: \$34.95 • SHOPLVA PRICE: \$18.95

[Click here to order.](#)

This best-seller from last year is back, for the holiday season only, so get it while you can! An electronic blackjack game like you've never played before, it features a felt surface and plays just like you're really at a casino table: Wave your hand across it to "pass" and tap the felt to "hit". It even has real card and dealer sound effects! The large LCD screen is easy to read, too.



Crazy Diamonds Slot Bank

RETAIL PRICE: \$69.99 • SHOPLVA PRICE: \$19.95

[Click here to order.](#)

Hit the gift jackpot with this slot machine game* you can play at home! This robust 16"-tall machine, which doubles as a savings bank, features a working handle and flashing lights and ringing-bell sounds when you line up the winning combination of diamonds and bars. Great gift idea for anyone nostalgic for that sound of chinking coins in the tray, this plays just like a real miniature one-armed bandit and accepts 98% of world currency.

*NOTE: Not a real gaming device; not subject to restrictions in states that don't allow gambling and perfectly legal for home use. Only requires 2 "AA" batteries.



Mega Screen Solitaire

RETAIL PRICE: \$24.99 • SHOPLVA PRICE: \$14.95

[Click here to order.](#)

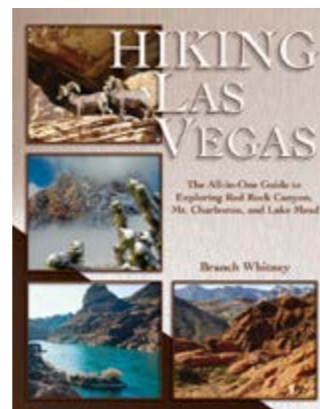
Play Draw 1 or Draw 3 Card Klondike solitaire on this robust hand-held game that features a large screen for easy viewing. Only requires 2 "AA" batteries (included) and turns itself off after sitting idle for 2 minutes. Great stocking-stuffer for the solitaire nut in your life!



"52 Peak" Deck of Playing Cards

SHOPLVA PRICE: \$19.95

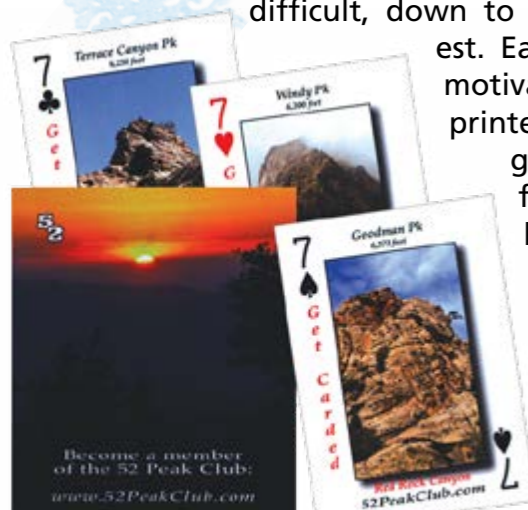
A deck of cards depicting the 52 peaks in and around Las Vegas that make up expert hiker and Las Vegas author Branch Whitney's "52-Peak Club." The difficulty of ascending each peak is portrayed by its card rank, with aces being most difficult, down to 2s being easiest. Each card has a motivational phrase printed on it. A great gift idea for the gambling hiker, or hiking gambler in your life.



Get the **Hiking Las Vegas, Second Edition**, book to help guide you through each hike.

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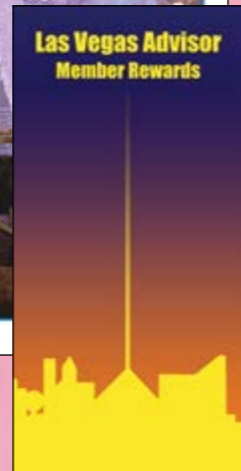
Five Great Reasons to Join Anthony Curtis' Las Vegas Advisor

- **UNIQUE INFORMATION:** Our exclusive members-only monthly newsletter has been keeping our subscribers informed for more than two decades. Packed with the latest money-saving news about gambling promotions, dining deals, show offers, happy hours, and much more, plus what's hot in Las Vegas right now, you won't find an equivalent source of information anywhere else.

- **MEMBER REWARDS BOOK:** Negotiated exclusively for LVA subscribers, the annual Member Rewards Book is absolutely the best Las Vegas coupon package you can get your hands on—*guaranteed*. Filled with 2-for-1 (and 50%-off) offers for buffets, restaurants, shows, attractions, and much more, plus gambling match plays and free slot play, you can pay for annual membership with many of the single offers, and save hundreds or even thousands of dollars over the course of the year.

- **MEMBER REWARDS ONLINE:** This year we're building out the Member Rewards Online component: We already have an exclusive \$100 slot-play offer from Terrible's, with plenty more deals in the pipeline.

- **EXCLUSIVE OFFERS:** To supplement our coupon programs, we also negotiate exclusive deals for our members throughout the



What people are saying about their LVA membership

"I want to thank you for all your help as well as all your coupons we used on our last trip to Las Vegas. We used coupons on *Penn and Teller* as well as several restaurants that we never would have visited and they were all terrific. I love your monthly articles and my wife loved all the savings, your product is truly a bargain." (Glenn R., Feb. 2011)

"Was in Vegas 5/14-5/18 used the coupon book for a total savings of about 400 bucks. Well worth it!" (Jim F., May 2011)

"We did our first ever coupon run in June (most were LVA—thank you very much!) and it was a hoot. I received \$100 in free play at Terrible's from the LVA coupon and won \$140 with the free play. YEA! Besides the opportunity to expand our gambling budget using coupons, it made us get off the Strip and visit other casinos." (Deborah H., June 2011)

"My wife and I plan our trip/food around our Member Rewards Book. We find lots of great deals and meals. Thanks!" (K.L., Nov. 2011)

course of the year. Recent examples include an unbeatable room-rate offer from the newly refurbished Golden Gate downtown, and an LVA-only offer from *Cirque du Soleil*. Look out for more specials coming your way in 2012.

- **FORUMS:** One of the many perks of being an LVA member is access to our exclusive members-only forums, where you can share information, experiences, and ideas with like-minded people who love Las Vegas as much as you do. Talk directly with Anthony Curtis, Huntington Press authors, and other well-known experts who show up regularly to chat.

FULL MEMBERSHIP: \$50us* (12 printed/mailed LVA newsletter issues + 365 days members-only website access + Member Rewards coupon book). Canadian Membership add \$10us. Overseas Membership add \$20us.

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ONLINE MEMBERSHIP: \$37us* (12 on-line LVA issues + 365 days members-only website access + Member Rewards coupon book).

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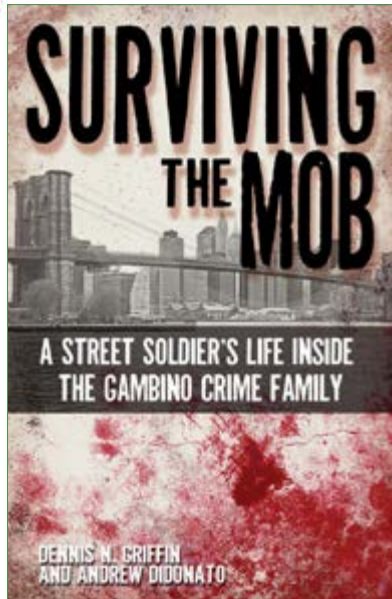
* One-year membership includes an LVA Member Rewards coupon book—available for pick-up at Huntington Press offices or pay \$3.50us (\$5us to Canada, \$10us to overseas addresses) to have it mailed directly to your home.



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MOBBED-UP—REAL LIFE STORIES



Surviving the Mob

SOFTCOVER • **SHOPLVA PRICE: \$10.46**

Andrew DiDonato, began his criminal career at age 14. By the time he was 17, the infamous Gambino family made him an associate of the Nicholas Corozzo crew. But by 1996, DiDonato had run afoul of both the law and his friends.

Surviving the Mob is a cautionary tale of the harsh reality of a criminal, inmate, fugitive, and witness who—so far—has lived to tell the tale.

In addition, between these pages you'll find the most in-depth look at Mob gambling ever published, and some of the secrets revealed will definitely surprise you.

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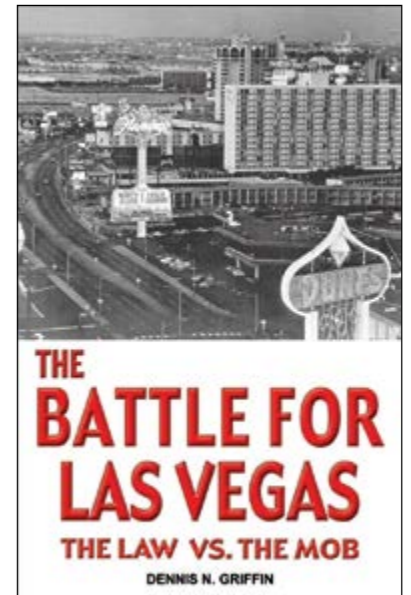
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The Battle for Las Vegas

SOFTCOVER • **SHOPLVA PRICE: \$11.21**

From the 1970s through the mid-'80s, the Chicago Outfit dominated organized crime in Las Vegas. To ensure the smooth flow of cash, the gangsters installed a front man with no criminal background, Tony Spilotro. It wasn't long before Spilotro was known as the "King of the Strip."

Federal and local law enforcement then declared war on organized crime. *The Battle for Las Vegas* relates the story of the fight between the tough guys on both sides, told in large part by the agents and detectives who knew they had to win.



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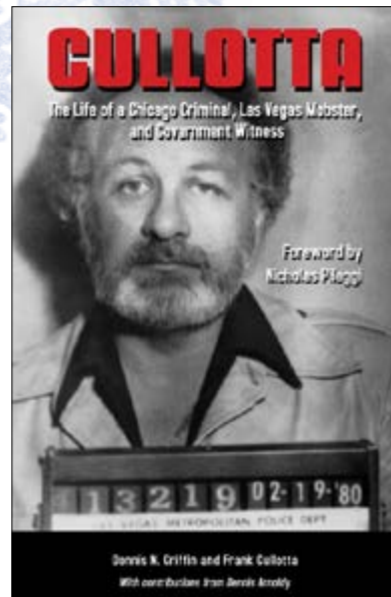
Cullotta

SOFTCOVER

SHOPLVA PRICE: \$14.96

From burglary to armed robbery and murder, infamous bad guy Frank Cullotta not only did it all, in *Cullotta* he admits to it—in graphic detail.

With a Foreword by Nicholas Pileggi (*Casino*), this no-holds-barred biography chronicles the life of a career criminal who ended up as Tony Spilotro's right-hand hitman in Las Vegas. Cullotta's was a world of high-profile heists, street muscle, and information—lots of it. In the end, that was his ticket out of crime, as Cullotta turned government witness and became one of a handful of mob insiders to enter the Witness Protection Program.



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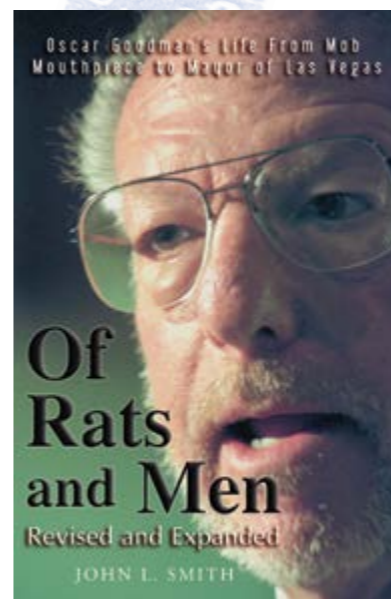
Of Rats and Men

SOFTCOVER • **SHOPLVA PRICE: \$11.96**

Oscar Goodman was the country's pre-eminent defense attorney for alleged gangsters. His endless client list included Meyer Lansky, Nick Civella, Anthony Spilotro, Frank Rosenthal, Jimmy Chagra, along with many others.

Was Goodman only what he claims, an attorney who defended his clients based on the simple principle that they, too, have constitutional rights? If so, how did he manage to mingle with the mob for decades without becoming part of it?

After scores of unlikely courtroom victories, Goodman pulled off an even more unlikely career change to become mayor of Las Vegas.



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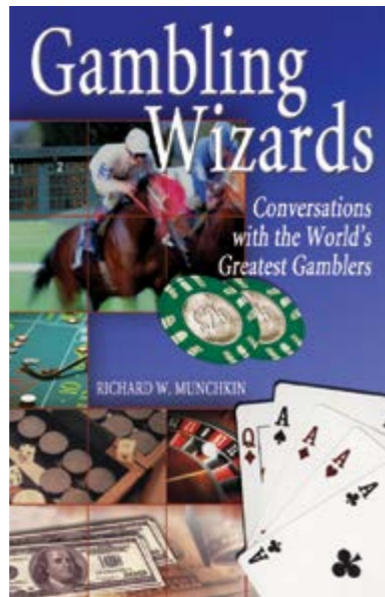
REAL-LIFE VEGAS STORIES

Gambling Wizards

SOFTCOVER • **SHOPLVA PRICE: \$7.95**

Get into the minds of the greatest gamblers of all time. Read in-depth interviews with eight masters of the games. Learn how they think, how they play, and what made them successful.

The interview subjects include: Billy Walters (sports betting), Chip Reese (poker), Doyle Brunson (poker), Mike Svobodny (backgammon), Stan Tomchin (backgammon and sports betting), Cathy Hulbert (blackjack and poker), Alan Woods (blackjack and horse racing), and Tommy Hyland (blackjack).

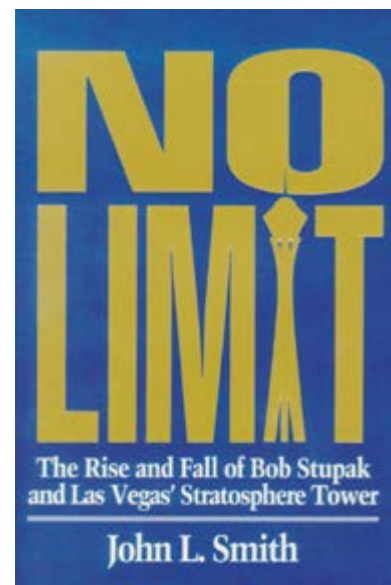


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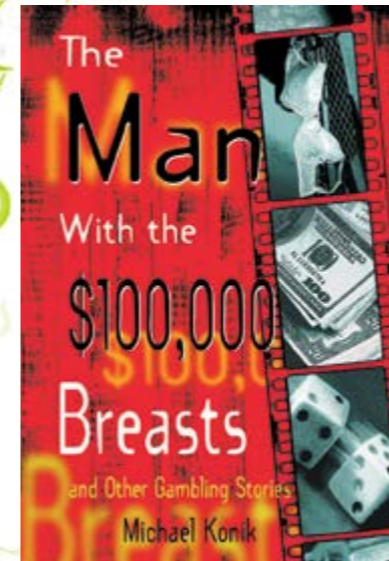


No Limit

HARDCOVER
SHOPLVA PRICE: \$7.95

Veteran author John L. Smith takes a penetrating look at Bob Stupak, controversial casino owner and builder of the Stratosphere Tower. Between his early years as the son of a notorious gambling operator in Pittsburgh and the grand opening of the Stratosphere Tower, the late Stupak raced motorcycles, hustled coupons, and ran Vegas World—home of the infamous VIP Vacation Package, one of the longest-running casino promotions in history.

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The Man With the \$100,000 Breasts

HARDCOVER • **SHOPLVA PRICE: \$9.99**

A fearless proposition gambler who got breast implants to win a \$100,000 bet. A hard-core dice shooter who turned a borrowed stake of \$10,000 into \$17 million. A marketing genius who created a "900" line for selecting winners of NFL football games—and used his four-year-old son to make the picks. These are some of the characters who populate Michael Konik's *The Man With the \$100,000 Breasts and Other Gambling Stories*, a collection of the renowned gambling writer's best magazine pieces.

Written in a literary style that's both informative and entertaining, Konik gives rare behind-the-scenes glimpses of poker champions, golf hustlers, card counters, and successful sports bettors at work.

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Real-life gambling stories from *Becoming Bobby*, author Michael Konik
[click here for more details](#)



Telling Lies and Getting Paid

HARDCOVER • **SHOPLVA PRICE: \$17.21**

If you liked *Man With The \$100,000 Breasts*, you'll love *Telling Lies and Getting Paid*, author Michael Konik's second book of gambling stories. Meet the Chicago nun who consistently out-handicaps the bookies with her football picks. Cruise around with the Line Mover, whose massive sports bets force bookies nationwide to alter the odds, and the High Roller, who gets whatever he wants—yes, whatever he wants—just by showing up in Las Vegas. Glimpse the wild scene at the casinos in Macao and visit the poshest casinos in the world. Get tips on how to set up a home poker game and how not to get ripped off by offshore sports books.

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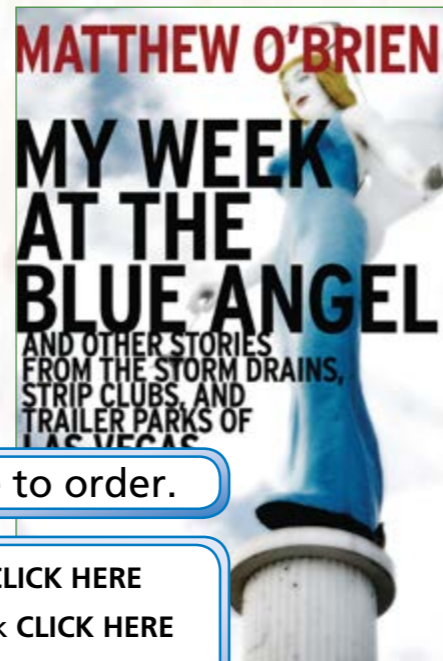
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ALTERNATIVE VEGAS

My Week at the Blue Angel SOFTCOVER

SHOPLVA PRICE: \$11.21

My Week at the Blue Angel: And Other Stories from the Storm Drains, Strip Clubs, and Trailer Parks of Las Vegas, the latest story collection from best-selling Las Vegas writer Matt O'Brien takes him off-the-beaten-path and into some of Las Vegas' darker, seedier, but no-less fascinating nooks and crannies to meet the real-life characters who inhabit them.



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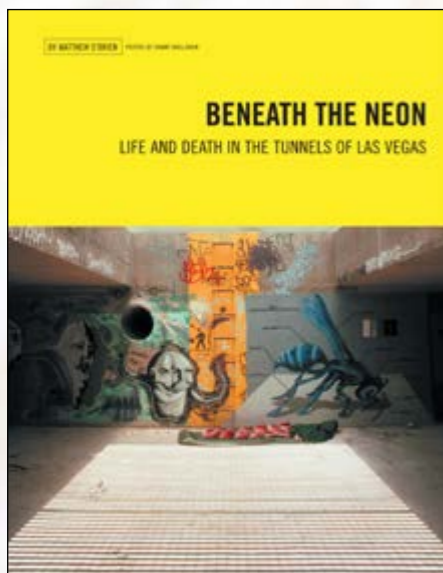
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Beneath the Neon

SOFTCOVER • SHOPLVA PRICE: \$14.96

Beneath the Neon: Life and Death in the Tunnels of Las Vegas was first published in 2007 and was greeted with rave reviews; now, five years on, the economic and continuing problems of foreclosure, unemployment, and homelessness in Las Vegas keep this ground-breaking title both relevant and poignant. Features the haunting black and white photography of Danny Mollohan.

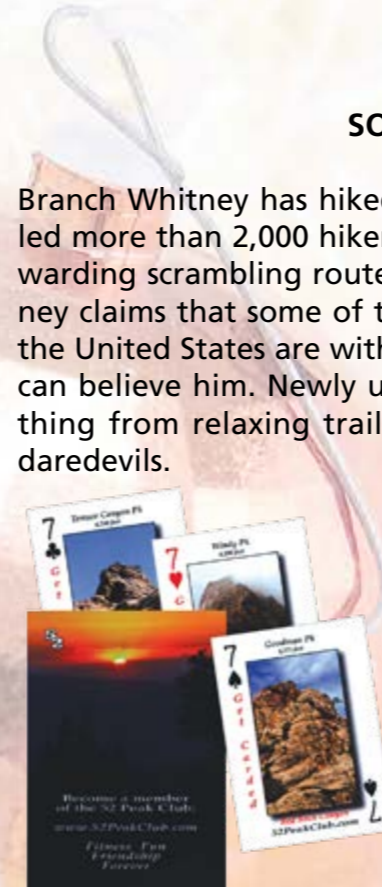


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"52 Peak" Playing Cards

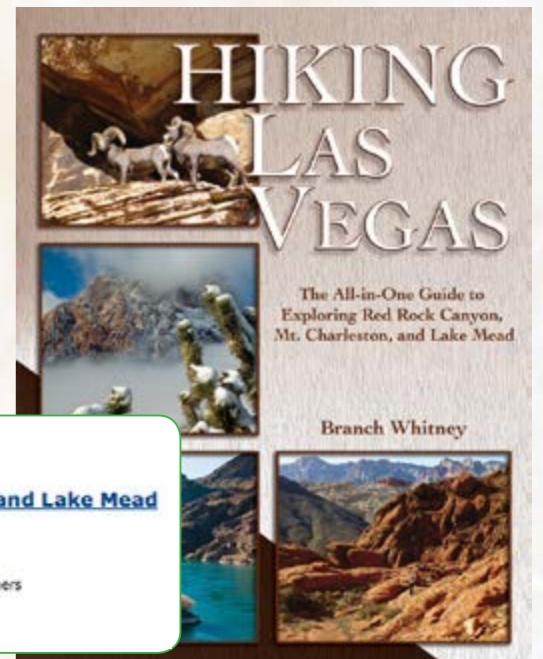
SHOPLVA PRICE: \$19.95

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Hiking Las Vegas

SOFTCOVER • SHOPLVA PRICE: \$18.71

Branch Whitney has hiked and climbed more than 3,000 miles, led more than 2,000 hikers to summits, and blazed wild and rewarding scrambling routes all over the Southwest. When Whitney claims that some of the best hiking and rock-scrambling in the United States are within an hour of the Las Vegas Strip, you can believe him. Newly updated, in full color, featuring everything from relaxing trails to challenging climbs for advanced daredevils.



Customer Reviews

[Hiking Las Vegas: The All-in-one Guide to Exploring Red Rock Canyon, Mt. Charleston, and Lake Mead](#)

16 Reviews

5 star: (14)
4 star: (1)
3 star: (0)
2 star: (1)
1 star: (0)

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★★★★★ (16 customer reviews)

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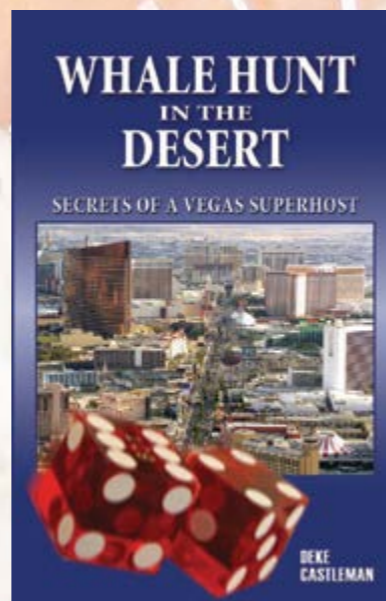
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Whale Hunt in the Desert

SOFTCOVER • SHOPLVA PRICE: \$12.71

Whale Hunt in the Desert divulges the unbridled lengths to which casinos go to bag the world's biggest gamblers—the whales. This definitive exposé reveals the shrouded world of ultra-high rollers and the Faustian pacts they forge with their hosts, the casino representatives whose job it is to part them from their fortunes. Private jets, penthouses, personal chefs, show-up money, rebates on losses, and the most beautiful women on Earth—nothing is too excessive. *Whale Hunt in the Desert* is the only book ever to examine the lifestyles and motivations of this rarest of breeds, as well as the highly guarded inner workings of the most money-oriented culture known to man.



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GIFT IDEAS

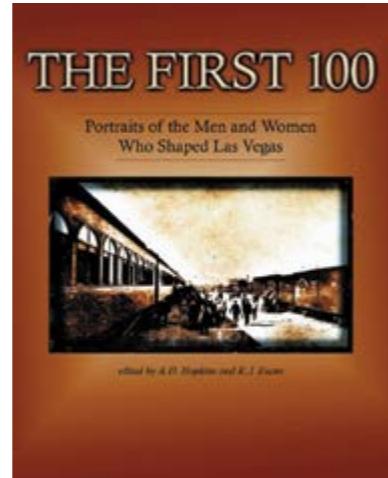
The First 100

SOFTCOVER • **SHOPLVA PRICE: \$3.99**

Meet the explorers, builders, outlaws, gamblers, and 14-karat characters who transformed Las Vegas from a desert waterhole to the extraordinary city it is today. *The First 100* brings to life the incredible men and women who ushered Las Vegas to the forefront of popular culture. From Mob boss Bugsy Siegel to millionaire eccentric Howard Hughes, Rat Pack crooner Frank Sinatra to flamboyant showman Liberace, powerful basketball icon Jerry Tarkanian to banking kind (and casino kingmaker) E. Parry Thomas.

The First 100 profiles are punctuated by hundreds of black-and-white photographs, many never-before published.

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The Art of Gambling

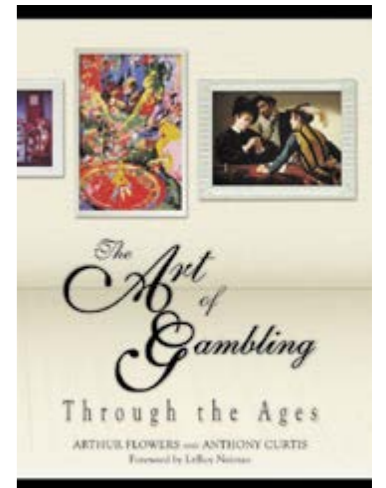
HARDCOVER • **SHOPLVA PRICE: \$15**

Much more than a compilation of subject-specific art, *The Art of Gambling* is one-of-a-kind look at the history of gaming. Featuring 120 portrayals created over centuries by celebrated artists, including Cézanne, Picasso, Munch, Leger, de la Tour, Remington, and Neiman, the best 120 were chosen to appear in this provocative visual documentation of the evolution of gambling.

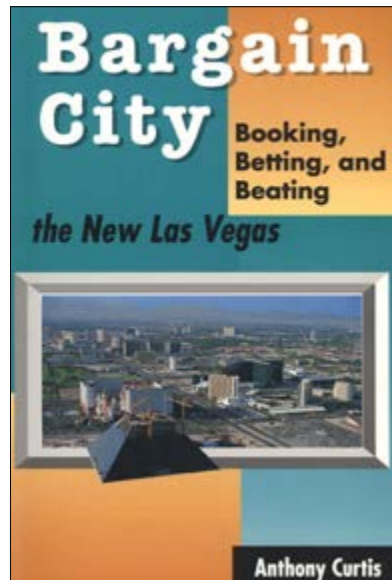
Each image is accompanied by a facing page of text, providing readers with a thumbnail sketch of the artist, then zeroing in on the image itself. The renderings, as seen through the artist's eye and preserved on canvas or in stone, serve as a form of "photographic" chronicling that weaves a history of gambling through the ages—for the benefit of art lovers and gambling enthusiasts alike.

Includes contributions by a blue-ribbon panel of gambling experts and a foreword by renowned chronicler of 20th-century American pursuits, LeRoy Neiman.

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AN OUT-OF-PRINT CLASSIC *Signed by Anthony Curtis*



Bargain City

SOFTCOVER • **SHOPLVA PRICE: \$3**

A limited number of copies of Anthony Curtis' best-seller in our warehouse, but they won't last much longer. Originally published in 1993, it's a long-out-of-print must-read from the acknowledged #1 authority on Las Vegas, and combines timeless tips and gambling expertise with nostalgia-appeal for anyone who remembers Las Vegas back in the day, when Luxor was still under construction and the likes of Venetian, Wynn, and Bellagio weren't even on the drawing board.

Once the remaining—signed—copies are sold, this book's gone for good, so get your hands on a Las Vegas collector's item while you still can.

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Signed by the authors Arthur Flowers & Anthony Curtis



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GAMBLING FOR THE THINKING MAN



Casino-ology

SOFTCOVER • **SHOPLVA PRICE: \$29.96**

In *Casino-ology*, Zender argues against excessive card-counter and shuffle-tracker countermeasures in favor of hand production to increase profits, and concludes that rhythmic dice rollers aren't the threat they're made out to be. He details the dangers of customer-service breaches; ill-conceived non-negotiable-chip programs; and past-posting, marked-card, and false-shuffle cheating scams. He addresses player tracking systems, 6-5 payouts for blackjacks, the subtleties of marketing to Asian customers, nuances of the derivative pit games, even the science of turning around a distressed casino.

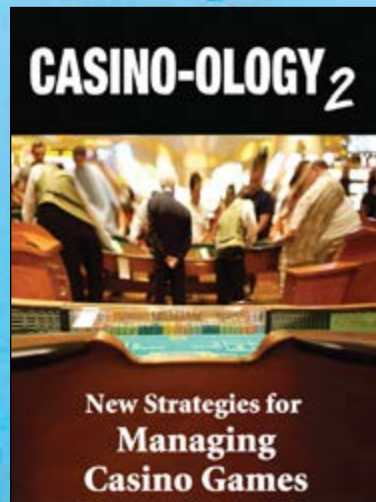
By challenging long-cherished conventions, *Casino-ology* provides contrarian and radical, but proven, solutions to common gaming issues, all in the service of refining the art of casino management.

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Casino-ology 2

SOFTCOVER • **SHOPLVA PRICE: \$29.96**

In *Casino-ology 2*, Zender again confronts the gaming-world's status quo, bringing to light new strategies for harnessing evolving technologies, adapting to evolving customer profiles and psychologies, and improving game protection in light of the emergence of more sophisticated advantage players and cheats.

Among the topics covered are the effects of buy-in churn on hold percentage; the side-bet explosion; effective dealer scheduling; banking games in California; money lending and the Asian customer; the merits of using pre-shuffled playing cards, as well as matchplay and promotional-chip program; the cell-phone and card-counter conundrum; and an updated look at the player-error rate in blackjack.

Zender brings it all together in the service of the singular goal of further refining the art of casino management.

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Video Poker for the Intelligent Beginner

SOFTCOVER • **SHOPLVA PRICE: \$18.71**

See page 6 for more details.

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Comp City

Win every time you gamble? Is that possible? It is if you play for comps.

Every year, U.S. casinos give away more than a billion dollars worth of amenities to customers in return for their gambling action. These giveaways, known as "comps" (short for complimentary), range from parking and drinks to gourmet meals and airfare. Are you getting your share? From nickel slot players to \$500 a hand blackjack high rollers, *Comp City* has shown tens of thousands of gamblers how to get free casino vacations.

Since the first publication of *Comp City*, author Max Rubin has been teaching gamblers how to exploit the casino comp system for fun and profit. A former casino executive (and current comp hustler), Rubin has been featured on CBS' "48 Hours," the Travel Channel's "The Pro's Guide to Vegas," and Discovery Channel's "Casino Diaries."

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The Blackjack Shuffle Tracker's Cookbook

SOFTCOVER • **SHOPLVA PRICE: \$29.95**

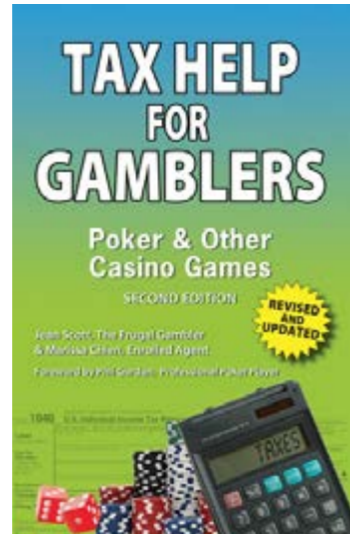
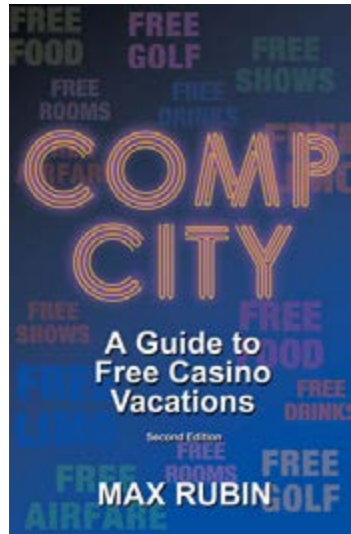
In this *Blackjack Forum* Professional Report, Arnold Snyder gives the down and dirty inside story on this powerful, but dangerous, form of card counting, known as shuffle tracking. Shuffle tracking is also a highly advanced discipline, at which most blackjack professionals have been unable to make money. Snyder explains why in detail. In addition, he explains why "recipe tracking" simply doesn't work, and why it is disastrous to your bankroll.

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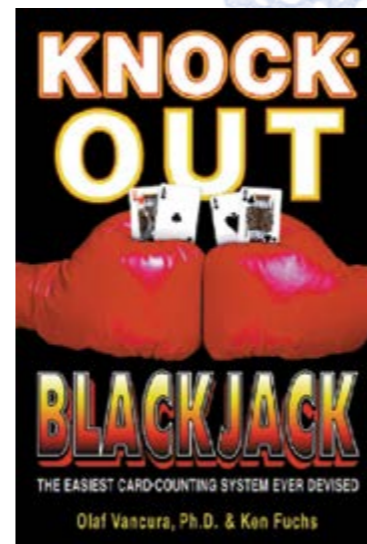
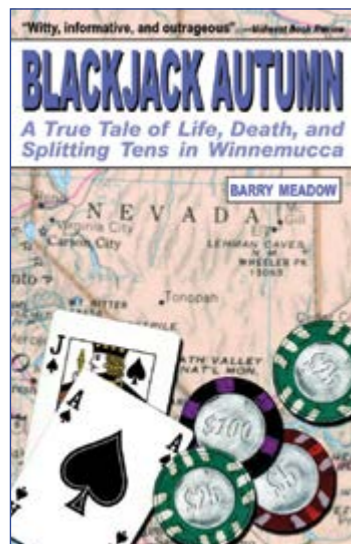
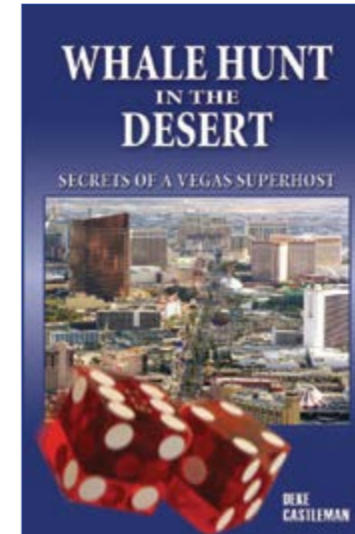
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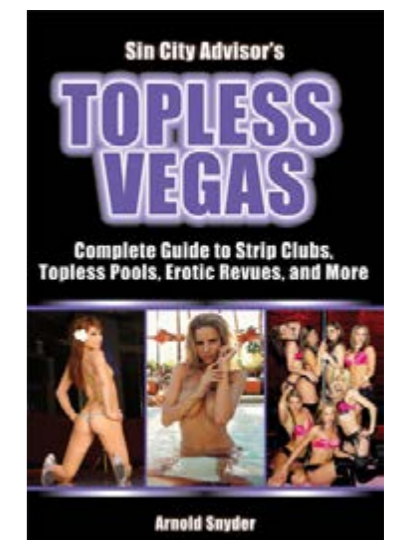
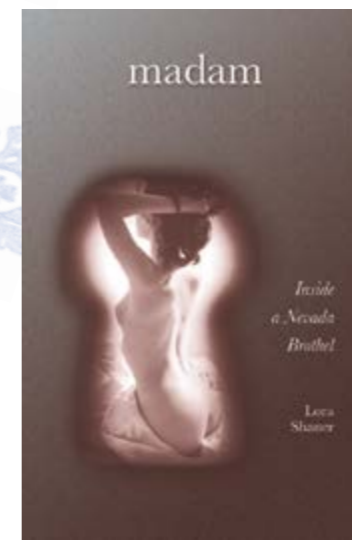
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BEHIND THE SCENES



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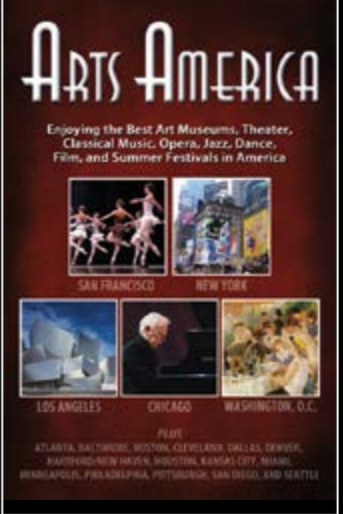
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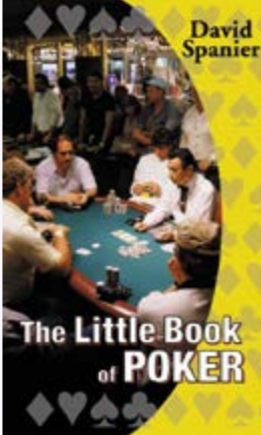
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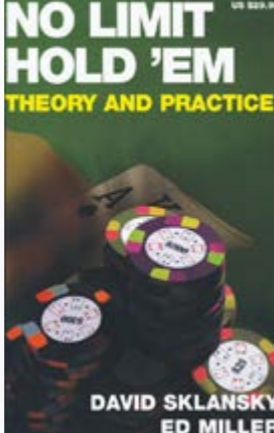
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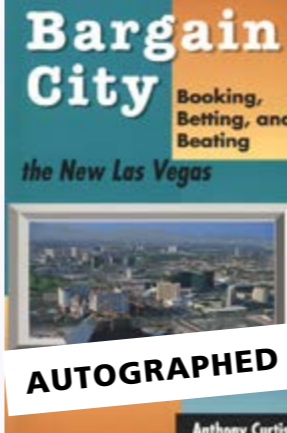
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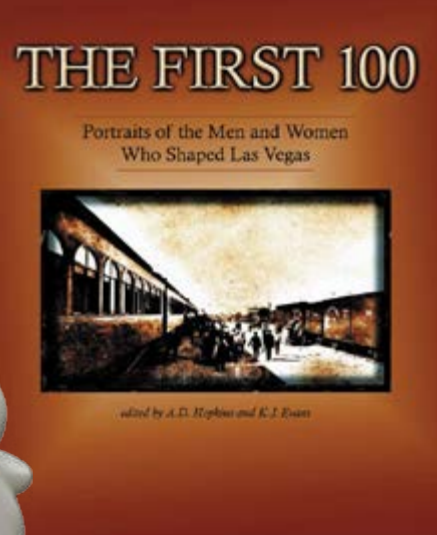
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